

PRIVACY POLICY





INTRODUCTION

Respecting and protecting your privacy and personal information is very important to us. This is why AXILE Dance Company has implemented a clear and rigorous policy regarding the use of your data that we collect. AXILE Dance Company is committed to protecting the confidentiality of the personal information it gathers during its activities.

Before continuing your visit to the site, we invite you to carefully read the policy below. If you do not agree with its contents, we kindly ask you to end your visit immediately. By choosing to access and use this website, you agree to the collection and use of your personal information by AXILE Dance Company as described below.

For ease of reading, we use the term “Site” to refer to the website <https://www.AXILE.ca/>.

NOTICE TO MINORS

If you are a minor, please do not provide your personal information without the express consent and presence of a parent or legal guardian.

TYPES OF DATA COLLECTED

We collect and use two types of data:

Data you voluntarily provide

When you wish to receive information or contact us (e.g., when you subscribe to the newsletter, fill out the contact form, or send us an email), you voluntarily provide us with certain data.

This data may include, among other things, your:

- First and last name;
- Date of birth;
- Mailing address;
- Phone number;
- Email address;
- Messages you send us by email or when communicating with us.

Data you involuntarily provide

Even if you do not voluntarily provide us with any data during your visit to our platforms, browsing implies an exchange between the website and your computer, tablet, smartphone, or any other device, including through cookies.

COOKIES

These data may include, among other things:

- Your web browser;
- Your geolocation (latitude, longitude, postal code, city, region, country, etc.);
- Your operating system;
- Your IP address (i.e., the number automatically assigned to the computer, mobile device, or other device you use to access the Site);
- Your browsing language;
- Pages viewed on our Site, connection time and date;
- Time spent on each page;
- Information sent or received and file names downloaded;
- Your browsing path.

AXILE Dance Company and some third parties (e.g., service providers) use cookies or similar technologies to automatically collect information about your use of the website. Cookies are identifiers stored by your web browser in your computer's or other device's memory, which allow AXILE Dance Company to:

- Recognize you when you access the Site
- Collect information about your visit.

COOKIES

These cookies do not collect information that personally identifies you, but rather a unique identifier that tracks certain information about your browsing, including the device used to visit the Site.

For example, to collect and analyze certain data, AXILE Dance Company may use tools like Google Analytics on the Site. This tool uses cookies to analyze your activities on the Site.

For details on how the information or data collected is used by Google Analytics and Google Tag Manager, we encourage you to review Google's privacy policies and terms of use for each platform (Google Tag Manager et Google Analytics)

We also use Mailchimp as a marketing platform. By subscribing to our newsletter, for example, you acknowledge that your information will be transferred to Mailchimp for processing. Learn more about Mailchimp's privacy practices [here](#).

YOU CAN ADJUST YOUR COOKIE PREFERENCES

At any time, you can configure your browser to block cookies or notify you when they are used; however, this may negatively affect certain features of the Site.

WHO ARE OUR PROVIDERS?

As our providers may change over time, we cannot provide an exhaustive list. Currently, the following service providers are used for hosting and performance evaluation:

- Cooptel (hosting) : <http://www.cooptel.ca/cooptel/>
- Mailchimp (marketing): <https://mailchimp.com/fr/>
- Google (performance measurement): <https://developers.google.com/analytics?hl=fr>
- Zeffy (registration): <https://fr.zeffy.com/>
- Stripe (payments): <https://stripe.com/fr-ca>

HOW IS YOUR PERSONAL INFORMATION COLLECTED ?

First, please note that your personal information is collected, held, and processed by AXILE Dance Company, whose headquarters is located in Sherbrooke, Quebec, Canada. This information may also be stored or transmitted via servers in the United States and internationally, depending on the providers used.

The collection of personal information takes place through:

- The contact form;
- The membership form;
- The donation form;
- The volunteer form;
- The registration form;
- Ticket purchase;
- Newsletter subscription;
- Sending emails;
- Performance and usage measurement platforms.

WHY IS YOUR PERSONAL INFORMATION COLLECTED ?

AXILE Dance Company uses this information to :

Voluntarily provided data

- Respond to your information requests;
- Facilitate communication with you ;
- Inform you about Axile Dance Company's activities ;
- Add you to mailing lists, newsletters, or surveys prepared by AXILE Dance Company.

Involuntarily provided data

- Compile, generate, and analyze certain statistics about website users;
- Improve services and functionality of the Site;
- Store your preferences/settings for the Site;
- Fulfill our legal or regulatory obligations;
- Verify the performance of the Site;
- For system administration purposes;
- Make the website more user-friendly.



AXILE Dance Company may share this information with its partners for the purposes outlined above.

AXILE Dance Company may also authorize the use or disclosure of your personal information to the extent required or permitted by law, by court orders, or in the performance of a contract entrusted to a provider.

In the latter case, AXILE Dance Company must require its provider to maintain confidentiality and ensure the adequate protection of personal information.

Rest assured, AXILE Dance Company does not disclose or or sell to third parties any confidential information that you share with us.



ACCES TO PERSONAL INFORMATION – REQUEST FOR WITHDRAWAL – MODIFICATION - OBJECTION - COMPLAINT

At any time, you may:

- Access the personal information you have provided to us;
- Request AXILE Dance Company to modify the personal information you have provided;
- Request AXILE Dance Company to remove your personal information from its mailing lists;
- Object to the use of your personal information for any of the purposes mentioned above;
- File a complaint.

Any request or complaint must be sent by mail or email (with acknowledgment of receipt) to the following addresses :

AXILE Dance Company
319 – 250, rue du Dépôt
Sherbrooke (Québec) J1H 5G1
Email : info@axile.ca
Phone : 819 821-5401

PROTECTION ET SECURITY

The personal information collected by AXILE Dance Company is securely stored. Employees working for AXILE Dance Company are required to respect the confidentiality of your personal information .

To ensure the security of your personal information, we use the following measure :

- Servers and provider accounts are accessible only by select employees and our web developers;
- Information is always protected by identifiers, passwords, or key files;
- Multiple intrusion detection systems, security restrictions, and audits are in place;
- Automatic or manual alert systems are implemented;
- Security updates are continuously performed, automatically and autonomously.

That said, no technology provides complete security. There is always a risk in transmitting personal information over the internet.

Furthermore, the personal information collected by AXILE Dance Company is only disclosed to employees, representatives, and persons necessary to accomplish the purposes for which the personal information was collected.

This information is disclosed only to the extent that these individuals need it to perform the functions outlined in the Privacy Policy.

RETENTION PERIOD

We retain your personal information only for the duration necessary to achieve the objectives described in the Privacy Policy, or for a longer period if required or permitted by applicable laws. After this period, we delete it. We may also retain your personal information for a longer period in archive databases.

LÉGISLATION

We commit to complying with all applicable laws, including the Privacy Act.

Since September 2022, new obligations adapted to today's technological realities have further strengthened this protection.

The Act applies to personal information that any company:

- Collects;
- Holds;
- Uses;
- Discloses to third parties.

The Act applies to personal information whether it is stored by the company or by a third party. It aims to protect all personal information, whether in :

- Written;
- Graphic;
- Audio;
- visual or computerized form.

CHANGES TO THE PRIVACY POLICY

The AXILE Dance Company may modify its Privacy Policy at any time to reflect any legal or technological change, ensure consistency with changes made to its Site, or for any other reason. Any updates to the Privacy Policy will be published on this page.

LINKS TO OTHER SITES

This Privacy Policy **does not apply** to third-party sites you may access via links published on Axile's Site

DISCREPANCIES BETWEEN VERSIONS

In the event of discrepancies between the French and the English versions of this policy, the French version takes precedence

JURISDICTION

The site is operated from Sherbrooke (Québec, Canada). Consequently, any dispute between a user and the AXILE Dance Company is governed by the laws in force in Canada and the province of Québec. The courts of the city of Sherbrooke (Quebec, Canada) have exclusive jurisdiction in the event of a dispute or procedure arising from the use of the Site.

QUESTIONS ET CONTACT INFORMATION

If you wish to access, correct, modify, or delete any personal information we have about you, file a complaint, or if you simply require more information, you can contact us at the following coordinates:

AXILE Dance Company
Attn: Person Responsible for Personal Information
319 – 250, rue du Dépôt
Sherbrooke (Québec) J1H 5G1
Phone: 819-821-5401
Email: direction2@axile.ca



Updated: 2024/11/18